



Component 1	Internally assessed	26 th October 2018
Component 2	Internally assessed	11 th January 2019
Component 3	Externally assessed	12 th April 2019

Assessment Dates

Resources & Support

Extra sessions/open house – Wednesday lunchtimes in E005

All resources are published on the OneNote and students are expected to email staff if there are any issues:

Jennifer.ohlsson@aberconwy.conwy.sch.uk

Websites-

Specification - <https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/creative-media-production/2017/Specification%20and%20sample%20assessments/BTEC-Level-1-2-Tech-Award-in-Creative-Media-Production-Spec.pdf>

Component 1 & 2 - Example assessment material – OneNote/Introduction/Component 1 or 2- https://aberconwy-my.sharepoint.com/personal/jennifer_ohlsson_aberconwy_conwy_sch_uk/Documents/Class%20Notebooks/BTEC%20Level%20%20Tech%20Award%20Creative%20Media%20Production/?web=1

Component Aims & Breakdown

Component 1 –

Two reports are to be completed either on Microsoft Word, Sway or PowerPoint

- Report 1: analysis of media products, across the three sectors (print/moving image/interactive), focussing on the relationship between the audience and purpose.
- Report 2: close analysis and comparison of 4 products from one media sector focussing on how each product has been constructed for a specific audience and how the audience may respond to the product.

Component 2 –

Two product portfolios

- Portfolio 1: collection of workshops, mini products, plans, observations, notes, pictures of own work, past assessments and production logs. All showing your development and progress throughout the course.
- Portfolio 2: the planning, preparing, execution and analysis of the reworking of a given product. Including production log and commentary.

Component 3 –

Creating a media product in response to a given brief – Content TBC